

## SCHEDULE AT A GLANCE

**Titles of sessions are abbreviated for space.** The printed program pages for each day and session will give full titles, names of speakers, and start times.

### WEDNESDAY, FEBRUARY 21

2:00-7:00 pm	<b>Registration</b> Main Lobby, Ventura Beach Marriott	3:00-6:00 NARBA Executive Council Meeting La Playa Room
7:00 pm	<b>OPENING RECEPTION</b> Las Brisas Room	

### THURSDAY, FEBRUARY 22

7:00-7:45 am	<b>Registration</b> Main Lobby, Ventura Beach Marriott	
7:45 am	<b>Buses load for CONFERENCE TOUR</b> (outside main entrance) Buses travel different itineraries in the afternoon, returning between 4:00 and 5:30	
8:00-11:00 pm	<b>Hospitality Room open</b> Guest Room 2046 on the second floor in the corner closest the pool	

### FRIDAY, FEBRUARY 23

7:30-9:00 am	<b>Registration. Continental breakfast in exhibit area. EXHIBITS</b> open 7:30 am - 6:00 pm	
9:00-10:45	<b>GENERAL SESSION</b> Costa Oro Ballroom • Keynote address - <i>Miles Reiter, Driscoll's</i> • The Mexican Caneberry Industry - <i>Diego Martinez, Aneberries/Hortifrut</i>	
11:00-12:15	Meeting: Industry collaboration to support blackberry health benefits research La Playa Room	
11:00-12:15	<b>BREAKOUTS</b> Details on pages 4-5	

<b>Costa Oro Salon 3</b>	<b>Las Brisas Room</b>	<b>Puerto Escondido Room</b>
<b>Pest &amp; Disease</b> A novel attract-and-kill strategy for SWD Genetic population suppression of SWD Mite pests of caneberries	<b>Blackberries</b> Primocane blackberry management in CA Train/prune primocane-fruiting blackberries Frost tolerance of blackberry buds	<b>Plant Nutrition</b> Tissue testing to optimize fertilizer programs Calcium nutrition of raspberries

12:15-2:00 pm	<b>LUNCH</b> Costa Oro Ballroom <i>Lunch is included in all Friday/Saturday and Friday-only registrations</i> <b>NARBA annual meeting</b> (All are welcome, and encouraged to stay)	
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2:00-5:00 pm	<b>BREAKOUTS</b> Details on pages 6-7	
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<b>Costa Oro Salon 3</b>	<b>Las Brisas Room</b>	<b>Puerto Escondido Room</b>
<b>Breeding, Cultivars</b> White drupelet disorder genetics International cultivar management: Panel 3:00-3:15 Break Blackberry/raspberry cultivars from the NW Panel discussion: Breeders and nurseries	<b>Post-harvest/Food safety</b> Berry quality post-harvest Food Safety Forum 3:20-3:35 Break <b>Pest/Disease</b> Perspectives from Pest Control Advisors Blackberry pathogen causing fusarium wilt	<b>Tunnels</b> Temperature management challenges in CA How to successfully manage temperature Optimizing water and nutrient management 3:30-3:45 Break Retractable roof system compared to tunnels Mite control in high tunnels: Panel

5:00-6:00 pm	<b>POSTER SESSION &amp; RECEPTION</b> Exhibit area	Meeting: NABGRF Research Committee La Playa Room
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5:30 –	Roundtable discussion for the younger generation. <i>For those 40 and under</i> La Costa Room	
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6:00 –	Dinner on your own	
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8:00-11:00 pm	<b>Hospitality room open</b> - Guest Room 2046 on the second floor in the corner closest the pool	
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### SATURDAY, FEBRUARY 24

7:30-8:30 am	<b>Registration. Continental breakfast in exhibit area EXHIBITS</b> open 7:30am - 2:00pm	
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8:30-10:00	<b>GENERAL SESSION</b> Costa Oro Ballroom • Consumer trends: Ripe for berries - <i>Allison Beadle, National Processed Raspberry Council</i> • Forces affecting the North American caneberry industry - <i>Roland Fumasi, Rabobank</i>	
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10:15-12:15	<b>BREAKOUTS</b> Details on pages 7-8	
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<b>Costa Oro Salon 3</b>	<b>Las Brisas Room</b>	<b>Puerto Escondido Room</b>
<b>Pollination/Organic Management</b> Pollination for raspberries Alternatives to fumigation in caneberries Real-world testing of organic pest and nutrient management options	<b>New Products &amp; Technology</b> Organic alternatives to soil fumigation Plant nutrition in raspberry production New generation of flat roof greenhouses Innovations in pots and drainage for substrate 15 years of hydroponic berry crops in Europe Precision water/fertilizer for hydroponics	<b>Harvest and Labor</b> Night harvesting of blackberries Machine harvesting in Oregon Grower Panel on labor and H2A

12:15-2:00 pm	<b>“TALKING LUNCH”</b> Pick up a box lunch and attend any of a variety of small group discussions and presentations. See list of topics on page 9. Locations will be posted. <i>Lunch is included in all Friday/Saturday and Saturday registrations</i>	
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