



2019 NORTH AMERICAN RASPBERRY & BLACKBERRY CONFERENCE

“Growing Our Future”

January 9-11, 2019 – Savannah, Georgia

Sponsorship Opportunities

The North American Raspberry & Blackberry Association (NARBA) will hold its annual conference in Savannah on January 9-11, 2019, in conjunction with the Southeast Regional Fruit and Vegetable Conference.

We invite you to become a sponsor. Sponsorships are crucial for keeping registrant fees low, bringing in high quality presenters, and providing a good conference experience for all. They show your support for this industry and for NARBA. ***This is a great opportunity to showcase your company or organization and help make this conference a success.***

CONFERENCE SCHEDULE

Wednesday, January 9 - Pre-conference “Fundamentals of Caneberry Production” workshop and tour of the Port of Savannah, one of the busiest ports in the country.

Thursday, January 10 - The “stand-alone” part of our meeting features general sessions, educational breakout sessions in two tracks, sponsor tables, scientific posters, and the NARBA annual meeting.

Friday, January 11 - A full day of caneberry educational breakout sessions in two rooms, *open to both NARBA conference registrants and Southeast Regional Fruit & Vegetable Conference (SRFVC) registrants.* NARBA conference registration also provides access to all SRFVC educational sessions and the trade show on Friday and Saturday.

The **Southeast Regional Fruit and Vegetable Conference** is a large regional conference, with many tracks of programming and a large trade show on both Friday and Saturday. More than 3,300 people typically attend. NARBA has been coordinating caneberry sessions at the SRFVC for many years and last held its full annual conference here in 2011.

Trade show space for SRFVC is on a waitlist basis for new exhibitors – contact Abby DeGennaro at adegennaro@asginfo.net or 706-845-8200. *Becoming a sponsor of the NARBA conference, whether or not you exhibit at SRFVC, gives you an opportunity to reach a targeted caneberry audience.*

RECOGNITION & BENEFITS FOR ALL SPONSORS

- Your company/organization name, logo, and sponsorship level posted on NARBA website as soon as we receive your Sponsorship Agreement.
- Your company/organization name and contact information listed in the Conference Program, given to each attendee.
- Advertising space in the Conference Program.
- Exhibitor tables to display and distribute your company literature or materials (Thursday only); on Friday there will be shared tables for sponsor literature in the back of our meeting rooms.
- Complimentary membership in NARBA and listing for industry suppliers/services on NARBA’s website.

SHARING & SUPPORTING RESEARCH

Sponsors may **submit posters** for display, provided they are scientific in nature and not purely promotional. Contact NARBA if interested.

NARBA invites sponsors to also support the **North American Bramble Growers Research Foundation**. Grants by this foundation support much-needed caneberry research and help projects leverage funds from other sources. Donations are tax-deductible. Donors will be prominently recognized at the conference and on the NARBA website.

SPECIAL OPPORTUNITIES

NARBA offers sponsors the opportunity to provide berries, juices, and other berry products for workshop breaks, conference breaks, and lunch. A raspberry/blackberry jam tasting will be featured at one break.

Sponsors interested especially in reaching out to new growers may ask to specifically sponsor the Fundamentals of Caneberry Production workshop.

Contact the NARBA office if you are interested in these or in proposing other special arrangements.





SPONSORSHIP LEVELS AND BENEFITS

Sponsorship level	Amount	Complimentary registrations*	Exhibit space**	Program ad space
Grand Sponsor (one only)	\$10,000	Up to 3 people	Yes	Full page
Host Sponsor (up to 3 only)	\$5,000	Up to 3 people	Yes	Half page
Platinum Sponsor	\$2,500	Up to 2 people	Yes	Half page
Gold Sponsor	\$1,000	1 person	Yes	Quarter page
Silver Sponsor	\$500	1 person	Yes	Quarter page
Bronze Sponsor	\$300	1 person	Yes	Business card size

* Includes lunch on both Thursday and Friday.

** If desired; full or partial tables available. Non-attending sponsors may send catalogs, brochures, or business cards.

LOGISTICS

On Thursday, January 10, the NARBA Conference will be in two large ballroom sections at the **Savannah International Trade and Convention Center**, and include educational sessions and posters, breaks, lunch, and sponsor exhibit tables.

Exhibit space: 6 x 2.5 ft. covered and skirted table (no pipe and drape); can request full table, partial table, or space without table.

Electricity: An electrical connection for your exhibit is \$85. Arrangements will be made directly with the Convention Center. Other specialized hookups are also available.

Setup: 6:00-8:00 am Thursday, January 10. Plan to take your exhibit down around 5:00 pm that day.

On Friday, January 11, NARBA educational sessions move to the education wing of the Convention Center. If you wish to have handouts, catalogs, business cards displayed on shared tables inside our session rooms, just give them to NARBA staff by the end of the day Thursday.

PROGRAM ADS

See sizes for the different sponsorship levels above. Contact NARBA for exact dimensions. Ads should be provided digitally (pdf, jpg, etc) by December 15, 2018. NARBA will be glad to design and lay out simple ads on request.

ACCOMMODATIONS

Six hotels offer special Southeast Regional Fruit & Vegetable Conference rates. One of these, the **Hilton Garden Inn Savannah Historic District** (\$140/night) serves as the NARBA conference host hotel and is where our workshop and other Wednesday activities will be held. *We recommend making reservations early, as the host hotels fill up quickly!*

Visit www.seregionalconference.com/hotel-info/ to see a list of these hotels and a link for online reservations. All conference-rate reservations must be made through that link or by contacting the Visit Savannah housing line at (912) 644-6465 or reservations@visitsavannah.com. Ask for the conference rate for the SE Regional Fruit and Vegetable Conference.

TRAVEL & LOCATION

The closest airport is the Savannah/Hilton Head International Airport (SAV), about 25 minutes from the Convention Center and the Historic District hotels.

Shuttles, taxis (flat charge \$28 to Historic District), an hourly public CAT Express bus (\$5), and car rentals are available at the airport. For more information, visit <https://gosouthsavannah.com/visitor-info/transport/savannah-airport.html>

Savannah is a great place to visit, with historic buildings, cobblestone alleys, Spanish moss, lots of restaurants, and a lively riverfront scene. Ferries and buses operate between Historic District hotels and the Convention Center, just across the Savannah River – large container ships often pass slowly by. Nearby are Tybee Island and other beaches, Hilton Head Island, a favorite of golfers, and several wildlife refuges. January average temperature high is 61° F. and low is 41°.

REGISTRATION PROCESS

Please fill out the form on the next page and send it to NARBA. The sooner we receive your confirmation, the sooner we can begin to publicize your support and participation.

Contact Debby Wechsler at info@raspberryblackberry.com or 919-542-4037 if you have questions.





2019 NORTH AMERICAN RASPBERRY & BLACKBERRY CONFERENCE SPONSORSHIP AGREEMENT



COMPANY/ORGANIZATION _____

Representative(s) attending _____

Contact person (if different from attending reps) _____

Daytime phone _____ Fax _____

E-mail _____

FOR CONFERENCE PROGRAM LISTING & MEMBERSHIP

Mailing address _____

City _____ State/Prov _____ Zip/Postal Code _____

Phone #1 _____ Work Cell Toll-free

Phone #2 _____ Work Cell Toll-free

E-mail _____ Website _____

Briefly describe your products/services _____

SPONSORSHIP LEVEL \$ _____

- Grand Sponsor - \$10,000 Host Sponsor - \$5,000 Platinum Sponsor - \$2,500
- Gold Sponsor - \$1,000 Silver Sponsor - \$500 Bronze Sponsor - \$300

Exhibit space requested: Full table Partial table Space with *no* table No exhibit Not sure yet

Port of Savannah tour Jan 9, 1:00-4:00 pm # _____ @ \$25/ea \$ _____

ADDITIONAL DONATION to North American Bramble Growers Research Foundation \$ _____

TOTAL \$ _____

- Check enclosed (make out to NARBA, U.S. funds only please)
- Please bill us (same name and address as above?)
- Charge our credit/debit card

Account # _____ Exp. date _____

- CONTACT US ABOUT:** Sponsoring a specific meal, break, or other aspect of the conference
- Providing berries/products for conference meals/breaks Bringing additional representatives Poster display
 - Electricity for our booth or other exhibit needs/requests Questions about our program ad Other questions

PLEASE RETURN FORM TO

NARBA, 197 Spring Creek Road, Pittsboro, NC 27312, fax 866-511-6660, info@raspberryblackberry.com

