

Bringing Global Perspectives and Research to the Southeast



What is the XIth International Rubus and Ribes Symposium?

- Part of ISHS, the International Society for Horticultural Science
- Section: Vine and Berry Fruits
- Working group: Rubus and Ribes Species
- 374 members, mostly scientists and industry folks from all over world, Albania to Venezuela
- Hold 2-4 day meeting every 3-5 years
- In other words, it's the Rubus Plant GEEK Extravaganza



Where else has this meeting been held?

- 1st England
- 1975 Scotland
- 1980 Pacific NorthWest USA
- 1985 Scandinavia
- 1988 BC Canada
- 1992 Poland
- 1998 Australia
- 2001 Scotland
- 2005 Chile
- 2010 Serbia
- 2015 USA North Carolina
- 1st time in US since 1980's



Why are they coming here?

- Showcase the fresh market industry that has developed in the US and specifically in the SEUS
 - Research accomplishments
 - Exceptional growers
 - Southern Hospitality



Why else are they coming to the Carolinas?

Sunny and warm

Appalachian mountains

NASCAR

Civil and Revolutionary War historical sites

Pick pickin's

Bluegrass music

Biltmore estate and winery

Muscadine wine

Microbreweries

Warm sunny beaches

SOUTHERN HOSPITALITY



What they will see

- First time many will see blackberries growing on this large scale
- Fresh market blackberry production (most familiar with processed)
- Research on farm and at field stations



Blackberry production fields



Research Sites



The Carolinas



500 + acres blackberry/raspberry production

Fresh market

0 acres Ribes (illegal to grow)

Major marketers and smaller growers

East coast, close to major population centers

Centrally located on the east coast

NC State University

Plants Human Health Institute

NCDA Research Station

Other parts of the Southern US represented

- John Clark, invited speaker, blackberry varieties and history
- Phil Brannen, first person to register for symposium, diseases of blackberries (many not common in other regions)
- Industry folks

What we can learn

- Breeders discuss new varieties
- Latest in health benefit research
- Molecular and genomics developments
- Pest issues
- Innovative cultural systems
- Chance to meet and talk informally with leaders in the Rubus world



XI International Rubus and Ribes Symposium June 18-24, 2015



Pre-conference tour

Thursday June 18- Saturday June 20, 2015

Charlotte, NC



Symposium

Sunday June 21 2015 – June 24, 2015

Asheville, NC



XIth Rubus and Ribes Symposium



- **Presymposium tour**
 - June 18-21, 2015
 - Charlotte area
 - Growers, PHHI and PRS
- **Symposium**
 - June 21-24, 2015
 - Asheville Renaissance
 - Scientific meeting
 - Local tours

Appalachian Mountains



Asheville

- Local arts
- Microbrwereries
- Food
- Pleasant summer temperatures

XIth International Rubus and Ribes Symposium Symposium June 18-24, 2015



www.rubusribes2015.com

www.rubusribes2015.com

NC STATE UNIVERSITY

XIth International Rubus and Ribes Symposium – June 21 – 24, 2015 – Asheville, NC



Photo Credit: Rex Brennan, James Hutton Institute, Scotland

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On behalf of the Rubus and Ribes Working Group and the Vine and Berry Fruits Section of the International Society for Horticultural Science (ISHS), we invite you to attend the XIth International Rubus and Ribes Symposium in Asheville NC, June 21- June 24, 2015 . The theme for this symposium is *Healthful Harvests, Global Reach, Local Roots*.

The conference will consist of a three-day scientific program at the Renaissance Asheville Hotel. We welcome presentations on all aspects of Rubus and Ribes production, including research in the areas of genetics and germplasm, physiology, production systems, plant and soil nutrition, irrigation pests and diseases, marketing, post harvest handling, fruit quality, and health benefits. This event will be open to those involved in all aspects of Rubus and Ribes research, teaching, extension, business, and public services and to promote international co-operation between colleagues all over the world. Please note that the conference will be conducted in English. Mark your calendars and plan to join us.

Pre-Meeting Symposium Tour Thursday, June 18 – Sunday, June 21, 2015 Embassy Suites Charlotte 4800 South Tryon Street Charlotte, NC 28217	XIth International Rubus and Ribes Symposium Sunday, June 21 – Wednesday, June 24, 2015 Renaissance Asheville 31 Woodfin S. Asheville, NC 28801
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Registration Key Dates

Registration Opens
June 21, 2014

Early Bird Registration Ends
January 21, 2015



XI Rubus and Ribes Symposium

We are social!

<https://www.facebook.com/ISHSRubusAndRibes>

<https://twitter.com/RubusRibes2015>



Sponsorship/Exhibit/Register?



XIth International Rubus and Ribes Symposium
*June 21 – 24, 2015 * Asheville, NC, USA*



Make your plans to join us!

North Carolina State University, the Plants for Human Health Institute, the Rubus and Ribes Working Group and the Vine and Berry Fruits Section of the International Society for Horticultural Science (ISHS), are proud host the XIth International Rubus and Ribes Symposium. **The Symposium is scheduled for June 21-24, 2015 in Asheville, NC. A pre-symposium tour will take place June 18-20, 2015 in the Charlotte, NC area.**

This ISHS Symposium attracts researchers from around the world who work in aspects of Rubus and Ribes research, teaching, extension, business, and public services. The attendees of this symposium have a reputation of being a convivial group and this event in particular helps to maintain and promote international co-operation between Rubus and Ribes colleagues all over the world.

Registration for the XIth International Rubus and Ribes Symposium is now open. **For more details on registration, visit: www.rubusribes2015.com/registration/**

Exhibition space is available for participants to display research and for vendors and corporate partners to showcase products. **For more information, visit: www.rubusribes2015.com/exhibitors/**

Sponsorship opportunities are available. Through your sponsorship gift, you will have a significant presence at the conference and contribute to inspiring further research in this critical area. You also will receive benefits based on your level of sponsorship. **To learn more about sponsorship, visit: www.rubusribes2015.com/sponsors/**

For more information, contact: Gina Fernandez, at Gina_Fernandez@ncsu.edu (Phone: 919-513-7416) or Marietta Wheaton Ellis, Symposium Secretariat at rubusribes2015@newbeginningsmanagement.com.

www.rubusribes2015.com